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**MEDIA ADVISORY
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Apple Music's Music Mash-Up event to be held in downtown Orlando

- What** Apple Music is hosting Music Mash-Up, a week-long festival featuring Apple Music's top artists. With top-ranking artists like Khalid, Drake and Ariana Grande performing, the event gives fans a safe space to enjoy music.
- Who** Apple Music is a music streaming platform launched by Apple in 2015. Based in Cupertino, California, the platform serves nearly 100 million people worldwide annually. Apple Music has partnered with the city of Orlando to host Music Mash-Up at Lake Eola Park.
- When** From Monday, March 15 to Sunday, March 21.
11 a.m. to 1 a.m. every day.
- Where** Lake Eola Park
512 E. Washington St.
Orlando, FL 32801
- Visuals** Throughout the week, you will find:
- Various artists performing with stage effects such as flashing lights, smoke and digital effects.
 - Fans enjoying themselves in socially-distanced cubes.
 - Concession stand vendors selling food, beverages and merchandise.
 - COVID-19 safety protocols such as social distance measures, facemasks, and hand sanitizer stations.
 - Dozens of event employees monitoring the event.
 - Lake Eola's beautiful waterfront view of downtown Orlando.

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